

OCTOBER 2017

Milestones



PSFI @ 35

on this issue

Cover Story: PSFI:35
years of empowering
communities

In Focus: The growing
family of Shell-PhilDev
scholars



Pilipinas Shell Foundation, Inc.

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SKIL scholars from Batangas undergoing apprenticeship in Keppel

Chairman's Report 2016

In 2016, Pilipinas Shell Foundation, Inc. (PSFI) touched the lives of more than five hundred thousand Filipinos, bringing our total beneficiary count to 11,995,574 since 1982. In more than three decades of service, our foundation has provided opportunities for employment and livelihood, better quality education, health care services, and other initiatives in response to the needs of communities.

Fostering invaluable skills

In 2016, a total of 52 scholars from Batangas and Pandacan completed their training on courses such as Structural Welding, Gas Tungsten Arc Welding, Pipefitting; and Housekeeping, Food and Beverage Servicing under PSFI's long-running tech-voc skills training program, Sanayan sa Kakayahang Industriyal (SKIL).

The Gas Mo, Bukas Ko (GMBK) program, which also offers tech-voc skills training, helps ensure a bright future for Shell retail outlet staff all over the country. In 2016, 178 completed their training. Many of them took Automotive Mechanics & Servicing, Computer Hardware Servicing, Motorcycle Repair, and Bookkeeping.

The annual Shell Boot Camp and Get Set Night was held last October 2016, wherein the talents and leadership abilities of ten Service Champions from Shell stations all over the Philippines were tested and recognized; two of the finalists were GMBK



GMBK scholar on the job

Shell Get Set Night finalists (L-R: Ma. Carolina Francia, Rowel Ellevera, Melito Deloso, Noli Estores, Mario Clores Jr.)



scholars from Cebu and Cagayan de Oro – Mercy Oplado and Rowel Ellevera. After the meticulous deliberation, Ellevera (a supervisor from Shell Baloy, Cagayan de Oro), together with another Service Champion, Melito Deloso (cluster coach from Shell Solaris 1 in Cabadbaran, Agusan del Norte), were chosen to represent the country at the Shell Global’s Smiling Stars event in New York City in July 2017; the Smiling Stars event was designed to give recognition to outstanding Shell employees around the world.

**update: Rowel is one of the Smiling Stars winners, chosen from over 500,000 frontline service champions who touch the lives of 30 million daily customers from 43,000 Shell stations globally.*

Giving more opportunities to develop the potential of drivers and their dependents, PSFI continues to offer tech-voc skills training under Driver Reward and Incentive Program (DRIVE) and Unlad sa Pasada (USP). In 2016, 7 and 44 beneficiaries, respectively, completed their training.

Education is key

Shell-PhilDev scholars from Luzon, Visayas, and Mindanao gathered in July 2016 at the Shell



A Shell-PhilDev scholar sharing his camp expectations

Training Center – Pililla for the annual Shell-PhilDev Leadership Camp, which marked the program’s three fruitful years of nurturing the Filipino talent.

Batch 1 scholars took modules on Leadership Engagement, Commercial Mindset, Communications, Personal Safety; Business Principles, Core Values and Work Ethics; Diversity & Inclusion (D&I); Shell Malampaya Case Study; and Resiliency. They also participated in mentoring briefing and meet ups, as well as mock interviews; while Batch 2 scholars took modules on Leadership Engagement, Resiliency, D&I, Personal vs Corporate Values, Collaboration, Shell Refinery Case Study, and Developing Self. Moreover,

they had mentoring briefing and meet ups, as well as resume writing & interview upskilling.

Meanwhile, the Batch 3 scholars participated in the Leadership Enhancement and Attitude Development (LEAD) Workshop. They were also able to experience tree and vegetable planting.

The program has provided Engineering scholarships to 140 students from four batches since Academic Year 2013-2014; eight of whom have graduated.

Two Cum Laude graduates (from the University of Santo Tomas) in 2016, Beatriz Torre and Zedisteo Vivo ranked 9th and 10th in the Board Exam for Chemical Engineering and Electrical Engineering, respectively.

Of the eight graduates, five are employed and two of whom are in Shell.

**update: As of September 2017, 32 Shell-PhilDev scholars have graduated (2 Magna Cum Laude and 15 Cum Laude) while another 108 are presently enrolled.*

For two years now, GMBK-FUEL (Fund for University Education and Leadership Development) program has proved to be instrumental in addressing the educational needs of Polytechnic University of the Philippines (PUP) scholars who have unfailingly excelled in both academics and extracurricular activities.

For the first semester of A.Y. 2016-2017, 40 scholars made it to the Honor's List; 18 were in the President's List (GWA of 1.0 to 1.5) and 22 in the Dean's List (GWA of 1.51 to 1.75).

In the 17th Gintong Mag-aaral Awarding Ceremony of PUP, Louie Bombales, Electrical Engineering scholar; and Adrian Mendoza, Mechanical Engineering scholar, were recognized as Outstanding Engineering Students for A.Y. 2016-2017.

Moreover, five Bachelor in Transportation Management scholars, Carmina Mercado, Dan Julius Ramirez, Joseph Guevarra, Albert Malasa, and Claire Ann Beliran were part of the team that won the championship in the Road Safety Plan Proposal category of the Ford Driving Skills iDrive for Road Safety Summit held on October 24-26, 2016.

**GMBK-FUEL updates: check pages 26-27.*

Propagating agricultural knowledge

In its continuous promotion of environment-friendly and sustainable agricultural practice on appropriate and low-cost technologies, the Integrated Farming Bio-Systems (IFBS) program benefitted more than 800 individuals (agrarian reform beneficiaries, farmers, indigenous peoples, children in conflict with the law, and Alternative Learning System teachers) from Palawan, Camarines Sur, Batangas, and Bulacan in 2016.



IFBS training at the Shell Training Farm in Bombon, Camarines Sur



Louie Bombales (left) and Adrian Mendoza (right): Outstanding Engineering Students for A.Y. 2016-2017 at the 17th Gintong Mag-aaral Awarding Ceremony of PUP

Malaria control and elimination

To achieve a malaria-free Philippines by 2030, PSFI has never wavered in its efforts to control the malaria situation in the country. In 2016, PSFI conducted enhanced Information, Education, and Communication (IEC) campaigns, trainings, meeting and planning workshops, and intensified case surveillance.

With The Global Fund’s grant, there were 764,661 long-lasting insecticide-treated nets (LLINs) and 25,235 pregnancy packs distributed in 2016. In the same year, 171,269 houses were sprayed with residual insecticide and 1,190 health service providers trained.

Malaria cases decreased from 8,216 in 2015 to 6,525 in 2016; and deaths reduced from 20 in 2015 to 7 in 2016.

The sustained private-public partnerships in malaria control have resulted in an 87% reduction in the total number of cases and 96% reduction in deaths due to malaria in the country in 2016 compared to the 2003 baseline.

Yolanda: From destruction to rehabilitation

As part of PSFI’s Typhoon Yolanda recovery and rehabilitation efforts, a resettlement project for Brgy. 70 Anibong, Tacloban residents was launched in 2016 in partnership with Habitat for Humanity (HFH) Philippines.

Supporting HFH Philippines’ campaign We Build, PSFI has committed to provide assistance for the resettlement of 146 Yolanda-affected families to Kawayanville in Brgy. 106, Sto. Niño, Tacloban.

Combatting HIV/AIDS

In 2016, 26 new HIV cases were recorded per day. From 7,829 new cases in 2015, the number increased to 9,264 in 2016. This increase does not only mean that HIV is spreading, but it also implies that more people are being made aware of the importance of undergoing voluntary counselling and testing.

In view of the rising number of HIV cases in Palawan, Project: Health, Help, Hope, Happiness (Project H4), The Love Yourself Inc. (TLY), DOH Region IV-B, and PSFI launched Amos Tara! in Puerto Princesa; it is a volunteer-run community



Blood smearing activity



A malaria microscopist examining blood smears



HFH houses



Amos Tara! Community Center in Puerto Princesa, Palawan



Voluntary counselling and testing

center which serves as a haven for people who want to undergo HIV counselling and testing.

In 2016, PSFI and its partners, through the Philippine Business Sector Response (PBSR) to HIV/AIDS, engaged 38 companies and organizations and provided HIV orientation (HIV 101) to 29,698 individuals; while 23,498 submitted themselves to voluntary counselling and testing in Amos Tara! and TLY's Anglo and Uni clinics. A total of 1,521 reactive cases was diagnosed, representing 40% of new HIV cases in NCR in 2016.

Access to Energy: A tool for community development

Through the Access to Energy (A2E) project in Palawan, more and more communities are reaping the benefits of having light and electricity.

The second A2E site is Brgy. Teneguiban, El Nido, wherein the project inauguration took place in October 2016. Under this project, 35 households in Sitio Ligad were connected to the grid, while 34 households in Sitio Catuldan were provided with stand-alone solar systems, benefitting a total of 304 individuals; moreover, six buildings at Sitio Ligad were connected to the grid (three school buildings, health center, purok center, and church).

Meanwhile, in Sitio Sugod, Brgy. Cabayugan, Puerto Princesa City, 80 households were provided with stand-alone solar systems, benefitting 259 individuals.

North Mindanao Import Facility Social Development Program

With the launch of Pilipinas Shell Petroleum Corporation's (PSPC) newest terminal at the port of Cagayan de Oro (CDO) City – the North Mindanao Import Facility (NMIF), various development-oriented programs and activities have been implemented for the residents of the fenceline communities; these include initiatives on safety, livelihood, environment, and disaster resilience, among others.

PSFI, in partnership with PSPC and Philippine Ports Authority (PPA) in CDO, conducted a 3-day Road Safety Seminar for port users on December 19-21, 2016 at the PPA – Port Management Office; there were a total of 30 participants composed of trucking company owners, safety officers, liaison officers, supervisors, and truck drivers. After the seminar, the participants were encouraged to develop their own company safety policy and program.



Solar panels on the roof of Sitio Ligad Elementary School



Road Safety Seminar in CDO City



Official turnover of GK houses

On December 15, 2016, the Shell-Gawad Kalinga (GK) Canitoan Village was inaugurated, providing homes to 20 informal settlers whose houses used to be located at Brgy. Puntod, adjacent to PPA.

During the “Bayanihan” activity prior to the house turnover, volunteers (NMIF staff and contractors, Shell dealers, representatives from Brgy. Canitoan, City Government, PPA, and GK) helped in house painting, tree planting, and clean-up operations.

Acknowledgement

As we celebrate our 35th year in service, we will continue to contribute to the country’s sustainable development, at all times, upholding the Shell core values of honesty, integrity, and respect for people. Guided by our mission of “enabling the disadvantaged to become productive and responsible members of society, and “helping strengthen community systems”, we will continue to design programs addressing issues and concerns of communities surrounding our areas of operations.

To our funding and implementing partners, officers, staff, and volunteers, I thank you all for your trust and belief in what we do and our commitment to what we still have to do.

Congratulations and more power to all!

Cesar A. Buenaventura
Chairman

PSFI: 35 years of empowering communities

by Rachael Nathanielsz

“As they say, don’t give a man a fish; teach him how to fish. That was the main thrust,” said Cesar Buenaventura, as he took us through the beginnings of the organization he founded 35 years ago – Pilipinas Shell Foundation, Inc. (PSFI).

The idea sprung up from the establishment of the Philippine Business for Social Progress (PBSP) in 1970, the largest business-sector-led social development organization in the Philippines committed to poverty reduction.

Buenaventura, the first Filipino CEO and Chairman of Shell companies in the Philippines was part of PBSP for 10 years. At one point, he thought, “Maybe we should put up our own foundation.” That marked the beginning – the beginning of Shell’s commitment to empower communities and fuel progress for the Filipino.



L: Cesar Buenaventura, first Filipino CEO and Chairman of Shell companies in the Philippines; R: Sanayan sa Kakayahang Industriyal (SKIL) scholars in training



Sanayan sa Kakayahang Agrikultura (SAKA) beneficiary



Gas Mo, Bukas Ko (GMBK) scholar

The early years

As a believer of long-term sustainability, Buenaventura felt the need to impart knowledge primarily to the out-of-school youth (OSY). He thought they truly were willing to work, but did not have the means to learn and develop the skills necessary to help them progress in life. Hence, Sanayan sa Kakayahang Industriyal (SKIL), the pioneer program of PSFI, was born. The program was a fitting response to the widespread unemployment problem and growing demand for middle-level craftsmen here and overseas back in the '80s.

“Once they finished their technical-vocational training, we took it upon ourselves to look for places for them to work. We got them into Shell, Philippine Airlines, Toyota, and other partner institutions,” Buenaventura shared.

From industrial technology, PSFI ventured into agriculture through Sanayan sa Kakayahang Agrikultura (SAKA). Launched in 1985, the program, in partnership with agricultural state colleges and universities, was designed to improve farm

productivity and management of lowland/upland farms through agricultural skills training.

With the decline of the sugar plantation industry, PSFI also saw the need to help Negros farmers through the introduction of cash crops. “We also supported the rebel returnee program of the government by encouraging rebels to go back to farming,” Buenaventura recalled.

The development of programs

As the years passed, PSFI expanded its reach by offering technical-vocational scholarships to forecourt attendants (through Gas Mo, Bukas Ko) and dependents of public transport drivers (through Unlad sa Pasada).

Remarking on the performance of the scholars, Buenaventura thought they were fairly successful: “We found jobs for them and they eventually rose through the ranks. Some of them even became managers.” And because Shell believes in holistic development, they also underwent values formation sessions through the Leadership Enhancement and Attitude Development Workshop.



1: Unlad sa Pasada (USP) beneficiary, 2: Philippine Business Sector Response to HIV/AIDS (PBSR) volunteer taking a blood sample, 3: Movement Against Malaria (MAM) volunteers preparing children for the blood test

As PSFI continued its mission of enabling the disadvantaged to become productive and responsible members of society, it went on to improve more lives in the surrounding neighborhood where Shell's depots and installations are located. This extended PSFI's mission from the individual level to the community.

When Shell Philippines Exploration B.V. (SPEX) started the Malampaya Deep Water Gas-to-Power Project northwest of Palawan in the '90s, PSFI found out malaria was endemic in the province; this drove the foundation to get into health through the Kilusan Ligtas Malaria (KLM) program, now known as Movement Against Malaria (MAM). As Buenaventura recalled, "It was a small pilot project fully funded by the Malampaya joint venture partners and the foundation. It involved working with the local government and the local health office. It became so successful that it came into the attention of The Global Fund to Fight AIDS, Tuberculosis, and Malaria, which then brought us to the big leagues."

MAM has been a successful program that we should be very proud of. It has expanded its coverage from 5 to 40 endemic provinces by 2010 and due

to favorable results, decreased to 13 by 2015. Moreover, the sustained private-public partnership in malaria control has resulted in an 87% reduction in the total number of cases and 96% reduction in deaths due to malaria in the country in 2016 compared to the 2003 baseline. The program also contributed to the Philippines achieving the Millennium Development Goal 2015 target for malaria as early as 2008.

"Now, our target is to be a malaria-free country by 2030; it's ambitious, but hopefully, we'll be able to achieve it," said Buenaventura.

Q: What was your main goal in starting the foundation?

Buenaventura: It was something that was needed in the Philippines. There were lots of people out of jobs and many lack skills; these people were untapped resources and I felt helping them help themselves. The important thing is, you just don't pick anybody out of the street. You have to choose the people who are trainable and willing to work.

Q: What can you say about the foundation today and its current programs?

Buenaventura: We continue to do the skills training, but we've also seen the need to do something about health. We've done quite a bit on the malaria program; now we're looking at HIV and TB. I guess a healthy Philippines is really something we would like to aspire for because health is a very important part of the makeup of any human being. Unfortunately, basic health care in this country is lacking. Hence, it has become our mission to help those who need it most.

Q: How do you feel about the impact of PSFI?

Buenaventura: I think we did whatever little contribution to help uplift the lives of people. It gives you a certain amount of satisfaction when you see people who are gainfully employed.

The resources of this country have not kept pace with the growing population. In fact, this is one of the factors we considered in going through our health programs. I think we've done our bit in educating people that you just can't produce babies. I really feel bad when I see malnourished, stunted children. As you know, children need basic nutrients between the age of 2-5. If you miss that, you then grow people who are not capable of helping themselves. I think that's an area we need to focus on. Apart from that, family planning should really be pushed. That's an area I'd like us to get into.

Q: Any message to the people making up the foundation?

Buenaventura: I think we've been very fortunate because we have a team of dedicated and devoted workers who place the well-being of all our beneficiaries at heart. These people deserve to be congratulated and recognized. After all, they're the ones who make a difference.

The commitment to sustainable development

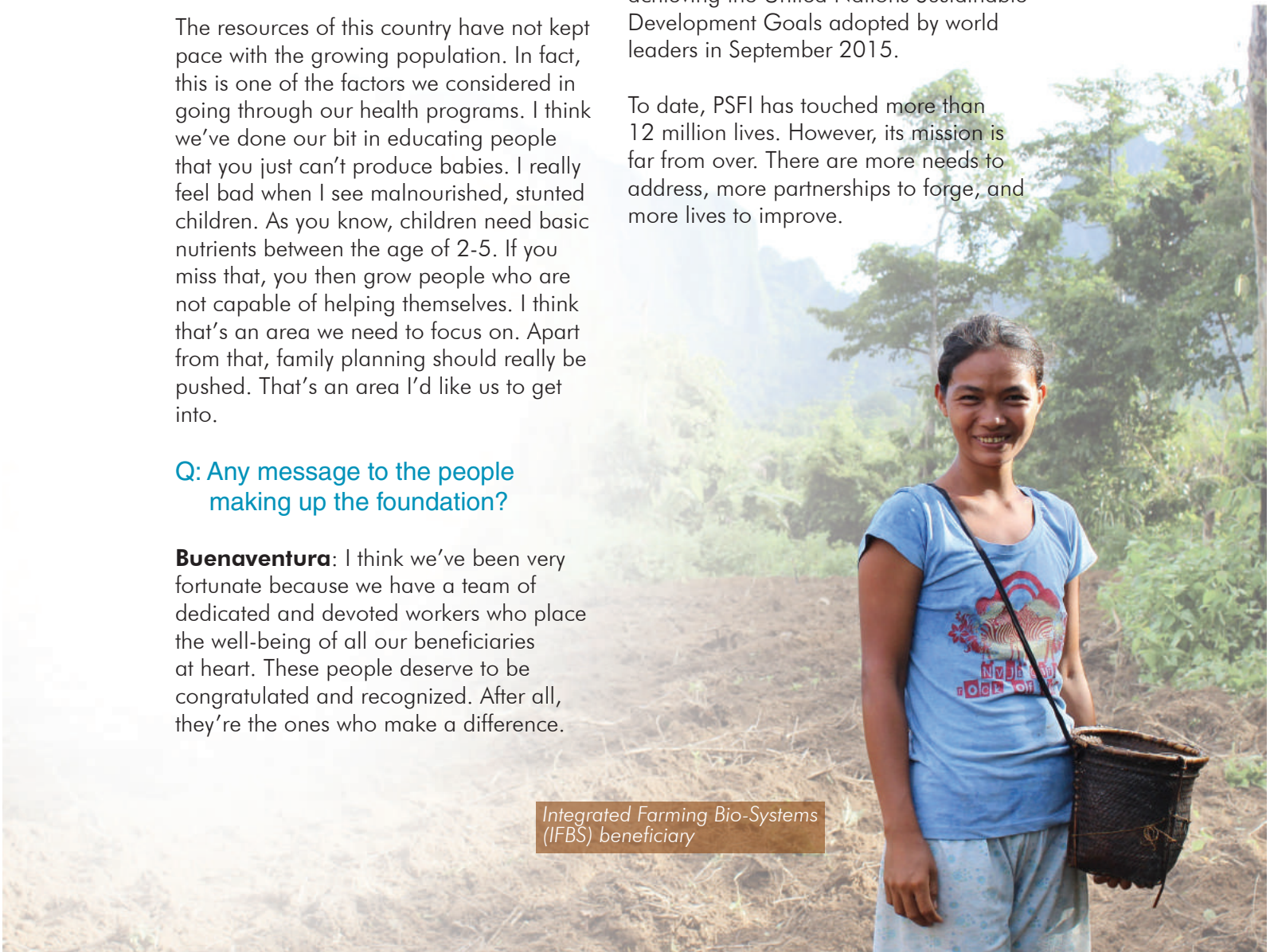
With 35 years of sustaining its initiatives in enabling the disadvantaged to become productive and responsible members of Philippine society and in helping strengthen community systems, PSFI has been contributing to the country's sustainable development, at all times, upholding the Shell core values of honesty, integrity, and respect for people.

Since its establishment on August 19, 1982, PSFI has been managing social development programs ranging from education and skills development; health, sanitation, and safety; livelihood and enterprise development; environmental stewardship; access to energy; and leadership enhancement and attitude development.

Through its various programs all over the Philippines, PSFI has also contributed in achieving the United Nations Sustainable Development Goals adopted by world leaders in September 2015.

To date, PSFI has touched more than 12 million lives. However, its mission is far from over. There are more needs to address, more partnerships to forge, and more lives to improve.

Integrated Farming Bio-Systems (IFBS) beneficiary





Leadership Enhancement and Attitude Development Workshop (LEAD) session

The growing family of Shell-PhilDev scholars

by Rachael Nathanielsz

Another year, another camp, same family.

It was July 25-27, 2017 when we witnessed another three exhausting but fun-filled learning days at the annual Shell-PhilDev Leadership Camp for scholars. This year, a new batch was welcomed in the growing family. Most of the 2017 graduates also made sure to be present in the last day of the camp.

There were new speakers, new topics, and new activities introduced. A number of Shell officers also devoted their time to share words of wisdom to the scholars. As in the previous camps, the experience was enlightening and fulfilling.

The camp design

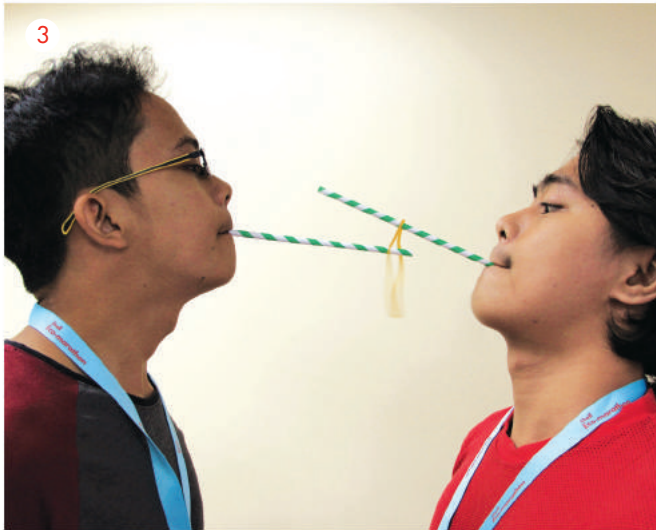
Gerboy Ortega, Vice President for Human Resources of Shell Companies in the Philippines (SciP), shared with the scholars that SciP former Country Chairman Ed Chua wanted the scholarship of Shell and Philippine S&T Development Foundation – Manila, Inc. (PhilDev) to be different: “It’s not just financial support,



Gerboy Ortega, VP for HR of Shell companies in the Philippines, explaining the camp design to the scholars



Paper airplane production game



1: Shell speakers conducting Move Toward Your Goals Resiliency Module, 2: Leadership Enhancement and Attitude Development Workshop (LEAD) session, 3: Introduction to Resiliency activity: rubber band relay; 4: Ed Chua, former Country Chairman of Shell companies in the Philippines

but there's also support in the holistic development – around leadership, self-awareness, preparation for career choices. That's why we put together this camp.

“At the start, the focus is to help you with your personal leadership, to help you develop self-awareness, knowledge about your own talents, strengths, areas of improvement. The second year you attend, it's about developing your ability to influence and lead others in the university. By the time you graduate, when you start looking for jobs, you'll not just be competing with academic performers, but with student leaders. So, it's important while you're still in university, you're not just honing your talents in your chosen discipline, but you're also honing your leadership skills. For the third batch, those who are about to enter graduating year, the theme is about helping you make career choices and prepare you for those choices - whether

it's about pursuing your discipline, going into entrepreneurship, or working in an NGO.”

Words of wisdom

During the second day of the camp, Shell officers shared their insights and engaged with the scholars over lunch.

Chua expressed how happy he was to be there for the first time, sharing his life learnings and realizations to the scholars. He also emphasized how being part of the Shell-PhilDev family is an opportunity that the scholars should be grateful for.

In his speech, he shared how his perspective in life changed: “My focus was to get a good job in a good company and earn good money. But over time, you start realizing money will give you happiness in a short period of time. Think about



this very well, because as you start working, you get lost in what is the objective in life. Sometimes, when you're working, your objective is to be promoted. I've learned that is just a resultant. The objective is you do a great job whatever assignment you're given. When you do a great job, the promotions and salary increases will follow and you will see others as part of your team, people who can help you deliver great results. I hope as you progress, this is something you remember."

1: Ramon Del Rosario (in white), Pilipinas Shell Petroleum Corporation Vice President for Communications, engaging with the scholars over lunch; 2: Jeng Pascual, Pilipinas Shell Country Finance Officer/VP for Finance, sharing his career experience and insights with the scholars; 3: The new batch of scholars who wowed everyone with their dance and skit

Talking about the Shell-PhilDev Scholarship, Chua shared that the focus is on science and technology because the country needs people who can start looking at innovation. Urging the scholars to keep innovating while keeping sustainability in mind, he said, "Make sure whatever you do is cognizant of the community, the people, the environment. Sustainability is very important."

As he wished the scholars success, Chua ended his speech with powerful words: "I want you all to be successful – not necessarily being very rich. That's not what success is all about, but success is being able to leave a legacy and touching many people's lives."

Culminating night

Just like in the previous years, the scholars did not fail to amaze the audience with their talents and creativity during the culminating night.

Amazed of the talents he witnessed, the newly installed Executive Director of PhilDev, Chips Guevarra, enjoyed the show, just like everyone in the audience. In his speech, he talked about the vision of PhilDev Chairman Diosdado Banatao for the Philippines: the eradication of poverty through three pillars – education, innovation, entrepreneurship. He also urged the scholars to keep holding on to their dreams and ensured Shell and PhilDev will be with them along the way.

Meanwhile, Pilipinas Shell Foundation, Inc. (PSFI) Executive Director Edgardo Veron Cruz could not help but be sentimental as he delivered his message to the scholars: "Many things have been said, many good things. As Gerboy said, we wanted this to be an extraordinary scholarship and I think we've done that. Thank you for your efforts, for being good students..." Moreover, he encouraged the scholars



to study hard not only to get a good job, but also think about venturing into entrepreneurship.

As a form of appreciation, Veron Cruz personally handed customized pens as gifts to the graduates while Guevarra awarded tokens to those who created the best bookmarks showing their character profile.

Camp Master extraordinaire Jay Javier formally closed the camp, recognizing everyone's efforts, crucial in the camp's success.

Testimony of gratitude

Representatives from each batch also came up with their own testimonials. Here's an excerpt from one of them:

Leo Villalba

Xavier University – Ateneo de Cagayan, BS Electrical Engineering Batch 2 – 2015

This is our 3rd camp for Batch 2 and probably the last one. The greatest learning for me was from Mr. Jones Castro – about self, family, community,

country, and leadership. It was reinforced with the lessons given to us by Shell.

I know more about myself through the Leadership Enhancement and Attitude Development Workshop. I'm more resilient in times when I'm down. For family, I became more connected to them even though we're far apart. And it feels so good to be part of the wonderful family that is Shell-PhilDev... For country and leadership, I can't forget what Sir Jay called us, "national treasures." We, the young scholars of today are the leaders of tomorrow who will drive the economy forward.

Lastly, on behalf of Batch 2, we are thankful to Shell for this opportunity of bringing us scholars together once a year, to be equipped with the necessary skills and have a chance to enjoy moments together. To our PhilDev family, Ma'am Bernie, Ma'am Zen, Sir John, thank you for being there, meeting us at least once a year to listen to our stories.

One speaker told us, the world doesn't owe us anything. Everything given to us is a gift. Indeed, Shell-Phildev is a gift to us all – not just a gift, but a blessing.



Shell-PhilDev Leadership Camp 2017 batch

The camp impact

Jody Saico (Dean, Central Luzon State University): I find the camp very useful for our scholars because they learn many things – about themselves and their co-scholars. They are also able to blend themselves even though they come from different schools. Moreover, I think they are more vocal now compared to when they first attended this camp.

Rubilyn Bartolata (Administrative Assistant and Scholarship Coordinator, Mindanao State University – Iligan Institute of Technology): I've been with the scholars since the beginning of their Shell-PhilDev journey.



Leo Villalba delivering a testimony of gratitude

I've seen the importance of undergoing the Leadership Enhancement and Attitude Development (LEAD) Workshop before taking the other sessions in the camp. The student must know who he is and who makes up his support system.

For Batch 1 scholars, I've seen how they manage themselves. They still make wrong decisions, but they acknowledge their mistakes. Furthermore, they now know their environment and their influence in the university. They value their reputation.

I do believe we (chaperones) are here in this camp to know how to manage and guide the scholars whenever they ask us for help. We have a big role in their development. As for me, I treat them like my children already. I can say this camp is what makes the Shell-PhilDev Scholarship different from other scholarships.



Quezon City Mayor Herbert Bautista (middle, in light blue) together with HIV program partners

Quezon City launches youth-centric HIV program

by Rachael Nathanielsz

Aiming to strengthen its advocacy on HIV education, the local government of Quezon City (QC) launched its HIV Program for Young Key Population (YKP) on February 27, 2017. Pilipinas Shell Foundation, Inc. (PSFI), a long-time partner of the local government in combatting HIV, was present in the launch.

As part of its HIV Program for YKP, the local government came up with a printed handbook on HIV, AIDS, and STI, and an HIV 101 video; these are currently being rolled out in all 46 public high schools in the city for A.Y. 2017-2018, benefitting more than 35,000 Grade 8 students.

The handbook, which contains useful guidelines on HIV prevention and information on access to HIV services, is a product of the City Health Department's coordination with the Epidemiology Bureau of the Department of Health (DOH) and with key stakeholders such as PSFI. The video, on the other hand, was produced with funding support

from PSFI and contains basic HIV information. These materials will be used as additional references for the schools' HIV education class, which is already part of the Music, Arts, Physical Education, and Health (MAPEH) curriculum for Grade 8 students. While the initial investment is focused on making the material available for all Grade 8 students, the local government expressed its enthusiasm in bringing it to higher levels in the near future.

QC Mayor Herbert Bautista spearheaded the HIV Program for YKP as part of his plans to fast track HIV response in the National Capital Region (NCR) and his commitment to support the global initiative aiming to end AIDS as a public health threat by 2030.

During the launch, Mayor Bautista shared some data on HIV cases. Last year, 26 Filipinos were diagnosed with HIV every day compared to only 4 cases in 2010. In NCR, 10 cases of HIV were recorded per day; 2 of which were from QC. The HIV/AIDS &

ART Registry of the Philippines (HARP) of DOH also reflects an increase in the number of people aged 15-20 yrs. old diagnosed with HIV. More than 10,000 cases of HIV were reported among 15-24 yrs. old from January 1984 to December 2016. According to Mayor Bautista, "We have to acknowledge that some of our adolescents or young people are into risky sexual behavior, and this has been proven in various surveys." Talking about the YKP program, he said, "This is one of our biggest investments so far in the history of HIV response in the city. It shows our seriousness and commitment to address the problem. With this advocacy, we'd like to engage all parents and teachers, as well as communities, to support this government initiative. This is for the future of our youth and our country."

Through the HIV Program for YKP in QC and PSFI's Philippine Business Sector Response to HIV/AIDS, we are hoping more Filipinos will take proper measures to stop the spread of the epidemic.



Green School parents maintaining the school garden



Meal preparation for Oplan Batang Malusog beneficiaries

Four years of going green

by Charelaiane Credito

Pilipinas Shell Foundation Inc.'s (PSFI) Green School program embarked on its fourth-year activity, with San Isidro Elementary School (SIES) as the beneficiary school for A.Y. 2016-2017. The program aims to encourage students to become stewards of the environment, and at the same time, aims to improve their health and well-being.

During the said academic year, PSFI, along with the City Health Office and the City Environment and Natural Resources Office, conducted the Health and Nutrition Education Seminar and "Go Green School" IEC Seminar. 30 identified malnourished school children and their parents participated and were educated on proper diet, importance of deworming, good hygiene, sanitation, and proper waste segregation.

Moreover, parents of the malnourished children underwent Integrated Farming Bio-Systems (IFBS) training in preparation for the Oplan Batang Malusog feeding program which ran from October 2016 to

March 2017; the training encouraged the parents to apply their learnings in their homes in order to sustain household needs and provide healthier meals to their children. Significantly, the health of 25 children improved by means of height and weight increase.

In partnership with Lyceum of the Philippines University (LPU) – Batangas, the said university's College of Dentistry conducted a dental check-up for the malnourished children, while the College of Nursing conducted a monthly weight monitoring and assessment.

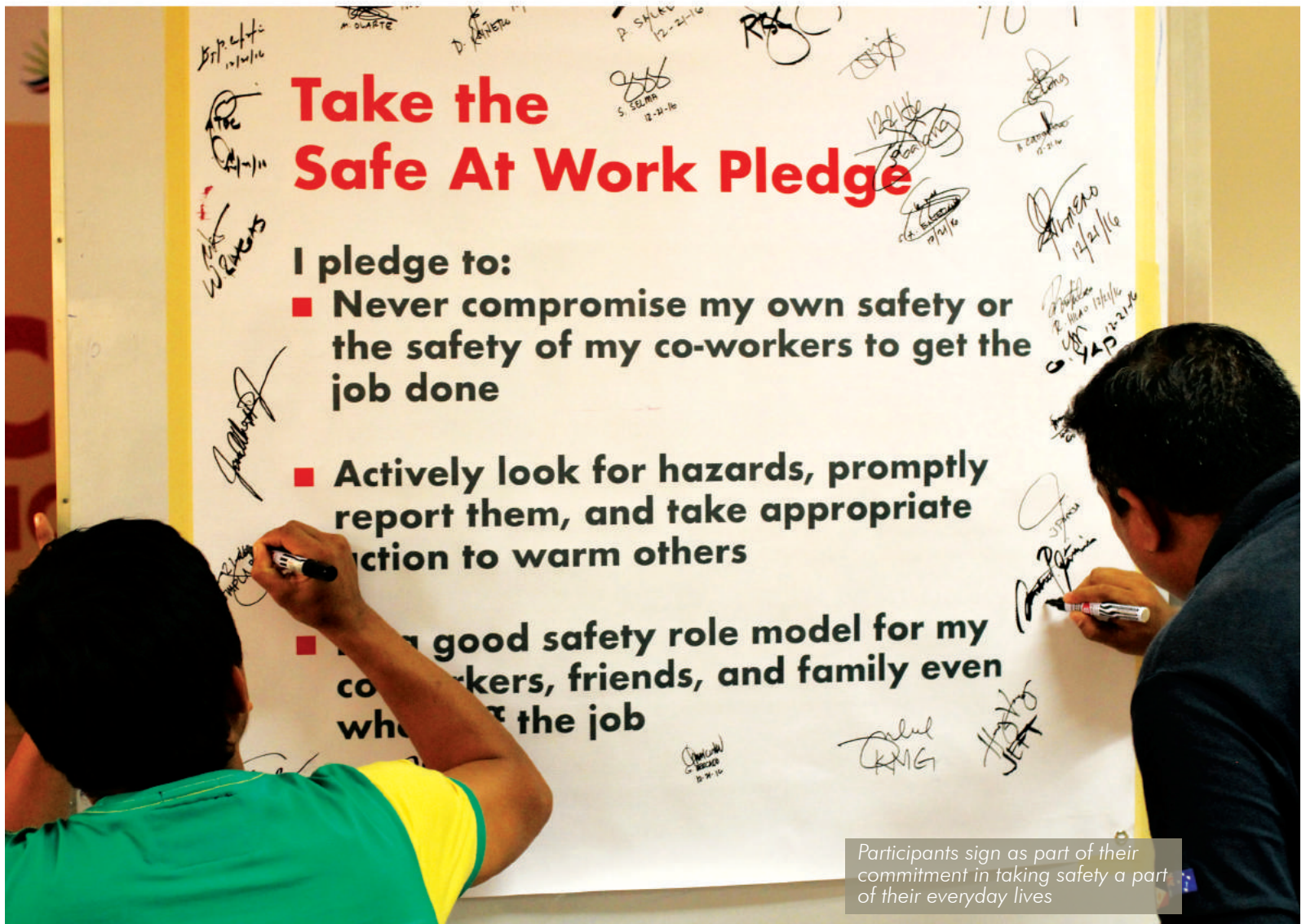
As the academic year ended on April 5, 2017, active Green School parents, teachers, and students were given certificates of recognition for their exemplary work and dedication, which were vital in the program's success. PSFI also expressed continuous support to SIES as the latter has planned to continue the program's initiative on improving the health of malnourished school children.



Dental check-up



Students being taught proper handwashing



Promoting road safety in CDO City

by Rachael Nathanielsz

Road Safety, one of the Social Investment themes of Shell Companies in the Philippines (SCiP), has always been a big part of its operations. And with the rise of Pilipinas Shell Petroleum Corporation's (PSPC) newest terminal at the port of Cagayan de Oro (CDO) City – the North Mindanao Import Facility (NMIF) – promoting road safety within and even outside the port was considered a necessary action to take.

When the Philippine Ports Authority (PPA) mentioned their aim of reducing road incidents inside the port area, Pilipinas Shell came into the picture. Seeing an opportunity to collaborate in achieving a safer environment for road users, PSPC, Pilipinas Shell Foundation, Inc. (PSFI), and PPA worked together to give a 3-day insightful and interactive Road Safety Seminar to PPA staff and partner trucking company representatives. The seminar, which served as an eye-

opener to the participants, was held at the PPA – Port Management Office on December 19-21, 2016. It was facilitated by Jed Galang, a credible road safety practitioner with local and international exposure to a number of safety training courses.

According to Junger Niñeza (Operations Supervisor, Adri Trucking Services), the most important thing he learned from the seminar is self-discipline – learning how to manage our attitude on the road. As PSFI Program Development Manager Jay Javier said, "Everything is attitudinal. Put your competitive behavior in other things, not on the road."

Moreover, Bryan Requinton (Manager, Trac Road Trucking Services), shared how important defensive driving is: "You should always yield. Learn to give way." By starting the change with himself, Requinton



Road Safety participants with PPA and Pilipinas Shell officers



Junger Niñeza (right) engaging his team mates in a discussion

believes that continuous practice and assessment will go a long way.

By taking the Safety Pledge, the participants have committed to apply their learnings and share them in their workplace through meetings and re-echo seminars.

On behalf of PPA Port Manager Bong Butaslac, PPA OIC Gilbert Gimeno closed the seminar with positive words, thanking Shell and looking forward to safe days ahead: "I am hopeful that through applying everything we have learned in this seminar, we will be able to achieve the elusive dream of PPA to surpass 100 days without accidents."

NMIF Terminal Manager Walter Raagas said that PPA is planning to implement the Road Safety Seminar annually. However, this is still to be discussed with the Port Management Advisory Council. According to him, "Once this is formalized, PPA will initiate, and hopefully, Shell will still support."

Through the close collaboration among CDO City, PPA, Pilipinas Shell, and its business partners, NMIF was inaugurated in July 2016. It has started catering to the growing power and energy needs of millions of residents, motorists, and consumers in Visayas and Mindanao.

The construction and operation of the import facility is one of Shell's responses to meet the increasing energy demand and supply challenges—delivering smarter infrastructure, smarter products and cleaner energy, promoting sustainable mobility and developing new energy sources. These innovative methods address the energy challenge while mitigating environmental impact.



Fire Safety Olympic awardees

Strengthening fire safety and prevention in Batangas City

by Olivia M. Sorio

From the 3rd to 4th quarter of 2016, Junior Fire Marshal (JFM) Advisers spearheaded the conduct of the JFM Campus Camp and Fire Safety Olympics as part of the JFM program in Batangas City.

Aiming to educate students to be advocates of fire safety and prevention at home, in school, and in the



JFM Advisers and BFP demonstrating fire safety techniques to students

community, the advisers, together with the Bureau of Fire Protection (BFP), conducted the Campus Camp to a total of 168 students from Malitam and Libjo Elementary Schools. During the camp, the students experienced “Learning through Games” which included Basic First Aid with CPR and various relays, and “Learning by Doing” which included Basic Electrical Connections, Disaster Preparedness, and Basic Fire Safety, among others.

As a culminating activity, JFM schools led by their JFM Advisers vied in the Fire Safety Olympics. Various awards and recognitions were given to the schools and advisers. Libjo Elementary School and Pinamucan National High School won over-all champion for the elementary and secondary school categories.



The hike to the reforestation site (Mt. Banahaw, Dolores, Quezon)

Shell Tabangao launches Carbon Sink Management Program

by Jim Palma

Pilipinas Shell Petroleum Corporation (PSPC) Tabangao Refinery takes one step closer towards a greener world by reducing its greenhouse gas emissions through the Carbon Sink Management Program (CSMP).

Establishing and implementing CSMP is a requirement for Tabangao Refinery to mitigate its Carbon Dioxide emissions. It is also a requirement stipulated in the Environmental Compliance Certificate issued by the Department of Environment and Natural Resources – Environmental Management Bureau (DENR-EMB) for the Shell Tabangao Asset Renewal – Tabangao Refinery Euro-IV (P) Compliance (STAR-TREC) project.

Shell aims to plant a total of 83,000 seedlings of endemic and indigenous tree species in the 50-hectare land in Mt. Banahaw, Brgy. Kinabuhayan, Dolores, Quezon (under the jurisdiction of the National Power Corporation (NPC) – Makiling-Banahaw Watershed Management Department). As of this writing, 4,000 Narra seedlings have been planted.

CSMP was approved by DENR-EMB on January 29, 2016 and is expected to course until 2019. Moreover, it has provided additional livelihood and employment opportunities to local communities for the planting of seedlings and the maintenance and protection of the trees and reforestation site.

Pilipinas Shell Foundation, Inc. (PSFI) manages the planting, maintenance, and protection of the tree seedlings on behalf of PSPC. The Memorandum of Agreement (MOA) signing between the two parties was held on November 25, 2016.

Shell Tabangao's response in inhibiting climate change

CSMP is Shell's part in suppressing climate change as one of the rapidly growing and primary concerns of humanity.

"We started to get the Euro-IV Compliance as the company's direct response to the national government's call for cleaner fuel products. From that one good thing for the environment, something else came," shared Refinery General Manager Eduard Geus in recalling the STAR-TREC journey. "We have to be mindful that while we want to have a good living, we also have to make sure that the generations coming after us are still going to enjoy the world as we have today," he added.

Edgardo Veron Cruz, PSFI Executive Director, shared the positive impacts of CSMP: "Let's not think that this is Shell's program, but a project of everyone because this will help in the preservation of our environment, water management, prevention of extreme soil erosion and flooding, and most importantly, in the reduction of greenhouse gases that trigger climate change."

Emphasizing collaborative effort

Under the jurisdiction of NPC, the reforestation site is part of the Makiling-Banahaw Watershed and is supported by the Protected Area Management Board (PAMB). DENR and PAMB are closely monitoring the program while NPC safeguards the area.

With the solid sustenance of the Local Government of Dolores, a Memorandum of Partnership (MOP) was also signed by officials of nearby barangay communities expressing enthusiasm in the partnership and commitment to make the program a success.

During the second quarter of 2017, the construction of the graded trail from NPC bunkhouse to the reforestation site was completed. And before the year ends, there will be a volunteer tree-planting activity for Shell employees.



PSFI Executive Director Edgardo Veron Cruz joins the ceremonial tree planting activity

Locals assessing the graded trail



Clonal nursery and bamboo propagation project

by Maria Pamela Castro

On April 11, 2017, Pilipinas Shell Foundation, Inc. (PSFI) entered into a Memorandum of Agreement (MOA) with the Ecosystems Research and Development Bureau (ERDB) of the Department of Environment and Natural Resources (DENR) for the establishment of a clonal nursery at the Shell Training Center in Pililla, Rizal. The project, entitled “Strengthening PSFI’s Capability in Clonal Nursery Operation and Management and Bamboo Propagation Through ERDB-PSFI Collaboration,” hopes to contribute to the production of quality forest seedlings and preservation of indigenous species under the government’s National Greening Program (NGP). It also aims to supply the future needs of Shell for its carbon sequestration projects.

During the MOA signing, ERDB Executive Director Dr. Henry Adornado mentioned, “ERDB welcomes the partnership as it can contribute immensely to the accomplishment of the NGP (extended until 2028). The production of indigenous species will broaden the inventory of dipterocarps, which are becoming scarce in the country. Bamboo propagation, on the other hand, will reduce the pressure on forest tree harvest. With 1 million hectares targeted to cover by DENR within the next six years, it can yield both

economic and ecological benefits for it can spur livelihood opportunities for communities and can impact on soil water conservation.”

PSFI Executive Director Edgardo Veron Cruz remarked, “The project is an opportunity for Shell to contribute to the efforts of the country in mitigating climate change.” Moreover, he cited PSFI’s current project in Dolores, Quezon, where 50 hectares of land is currently being reforested.

After the MOA signing, Veron Cruz and his team toured the bamboo museum and the ERDB clonal nursery facility.

Gregorio Santos Jr., ERDB Senior Science Research Specialist, shows a dipterocarp seedling to Veron Cruz



ERDB Executive Director Dr. Henry Adornado shaking hands with PSFI Executive Director Edgardo Veron Cruz (middle) during the MOA signing





UST Testimonial Luncheon 2017 for Benefactors and Scholar Graduates

by Rachael Nathanielsz

“Go, grow, and glow the Thomasian way,” said Rev. Fr. Richard Ang O.P., as he bid the University of Santo Tomas (UST) scholar graduates farewell. It was a powerful closing speech during the annual testimonial luncheon for benefactors and scholar graduates, urging the latter to make a positive difference to society.

Held on June 14 at the UST Tan Yan Kee Student Center, this year’s luncheon started with a Eucharistic celebration, a fitting way for the fresh grads to give gratitude to the Lord. Welcoming everyone was Assoc. Prof. Arlene Calara, PhD (Office for Student Affairs Director), who expressed her deep gratitude to the benefactors whose “generosity opened doors to the scholars.” She then introduced Thomasian alumna Atty. Arlene Maneja, who shared a great deal of her experiences which helped her learn personal truths, one of which being “The only way to deal with the pressure of success expectation is to discover and be comfortable with your own unique definition of what it means to be successful.” Her speech was definitely eye-opening for the graduates who are about to enter the real world.



1: PSFI and PhilDev representatives with the scholar graduates, 2: Plaque of Appreciation given to PSFI by UST Shell-PhilDev scholars



Raniella Coronado, a Shell-PhilDev scholar, giving her gratitude speech

One of the benefactors, Pilipinas Shell Foundation, Inc. (PSFI), in partnership with the Philippine S&T Development Foundation – Manila, Inc. (PhilDev), has been supporting scholars taking up Science and Engineering courses from UST and other schools since 2013. Raniella Coronado, a product of the Shell-PhilDev Scholarship program, was given the opportunity to deliver a gratitude speech on behalf of the 49 UST externally funded scholar graduates this year.

Raniella took up Chemical Engineering and graduated Cum Laude. In her speech, she likened her college journey to the song Million Reasons by Lady Gaga – with the message, despite having a million reasons to walk away, there will always be one good reason to stay. And for Raniella, what made her stay was her dream. Her parents were not able

to finish college, but managed to find decent jobs with relatively stable incomes: her mother as an office staff in their local church cooperative and her father as a school service driver. They both strived to give her a good life, especially a good education. “Upon growing up, my parents engrained in me the value of education. They always tell me, ‘You finishing college is enough to make us happy.’”, Raniella proudly shared. Looking back, she talked about her fear of having to stop studying because of financial reasons. However, that did not hold her back. Instead, she took that challenge positively. She studied hard enough to rank number 1 in her batch during her freshman year, earning her the Sto. Tomas Scholarship. Fearing she would not be able to maintain her academic standing, she looked for other scholarship programs which were less demanding in

terms of grades. Relying on hard work and faith, she found the Shell-PhilDev Scholarship. She then fondly shared her memories of being in the program: “During our first meet and greet, I thought that this program was too good to be true. It showered us not just financial but mental and emotional support. Through the annual leadership camp organized by Shell and PhilDev, we were able to know ourselves better and make friends we now treasure. Our personalities were honed and we were equipped with skills to be the better future for society. The Shell-PhilDev Scholarship program improved many of my connections and opened many doors of opportunities.”

To date, 32 Shell-PhilDev scholars have graduated (2 Magna Cum Laude and 15 Cum Laude) while another 108 are presently enrolled.



GMBK-FUEL scholars with Shell employees during the Interview Upskilling session at Shell Business Operations

The fuel for cars that fuels dreams

by Genevieve Generoso

Who would have thought that Shell, which fuels cars, is the same fuel that drives the dreams of students to obtain a university degree?

On May 2, 2017, 83 Shell Gas Mo, Bukas Ko – Fund for University Education and Leadership Development (GMBK-FUEL) scholars from the Polytechnic University of the Philippines (PUP) – Sta. Mesa were conferred with bachelor degrees. 23 of them graduated cum laude and two magna cum laude.

The GMBK-FUEL Scholarship was a two-and-a-half-year program of Pilipinas Shell Foundation, Inc. (PSFI) for 100 deserving students of PUP who took the following courses: Bachelor of Science (BS) Industrial Engineering, BS Electrical Engineering, BS Chemical Engineering, BS Accountancy, and Bachelor of Transportation Management.

The race

Getting a university degree was not without challenges. Apart from the academic hurdles, many of the scholars had to overcome personal issues and work extra hard to keep the scholarship.

“Growing up, I did not experience many things that people my age were enjoying. That pushed me to exert extra effort in everything I do. By not having it

all, I’m inspired to work harder. I use my talent not just to finance my needs, but also to help my family,” said Christian Paul Llait, a BS Industrial Engineering graduate.

Amidst all challenges, the scholars were able to drive their way to the finish line and GMBK-FUEL has certainly fueled them to complete the race.

“The scholarship helped me a lot. Aside from the free tuition and allowance, it opened a lot of opportunities for me, like having an internship at Shell – one of the leading companies in the country,” Llait added.



Cum Laude graduates with the Interview Upskilling facilitators

The milestones

Committed to excel in everything they do, the scholars have succeeded in bringing awards for their university. In October 2016, six students taking up Bachelor of Transportation Management participated in the Ford Driving Skills iDrive for Safety Summit and were awarded Php 50,000 to fund their winning road safety plan proposal; five of the them were GMBK-FUEL Scholars: Carmina Mercado – team captain, Albert Malasa, Dan Julius Ramirez, Joseph Guevarra, and Claire Belran.

More than a scholarship

Not only did PSFI help students finish their studies, but it also helped in upgrading university facilities by refurbishing classrooms and providing additional equipment such as computers and whiteboards that were donated to three colleges: College of Engineering, College of Accountancy and Finance; and College of Tourism, Hospitality, and Transportation Management.

The champions

83 out of the 100 students were able to maintain the scholarship, completing the race in obtaining a university degree despite all the hurdles. Moreover, the 14 scholars who took Electrical Engineering passed the board exams conducted on September 2-3, 2017.

Indeed, the Shell fuel that makes the road’s journey better is the same fuel that makes life’s journey better.

Ford Driving Skills iDrive for Safety Summit champion team from PUP





Shell Training Farm in Bombon is now certified organic

by Maria Pamela Castro



Black and brown rice harvested from STF Bombon



Young swine raised in good living conditions

Six months after filing its application, Pilipinas Shell Foundation, Inc.'s (PSFI) Shell Training Farm (STF) in Bombon, Camarines Sur gets its organic certification from the Organic Certification Center of the Philippines (OCCP) on May 17, 2017. OCCP is one of the two private membership-based, organic standard setting and organic certification bodies in the country. Following the signing of the Organic Agriculture Act of 2010 (R.A. 10068), STF Bombon has been added to the 86 third-party-certified organic operators in the country and is now one of the nine organic farms in the Bicol Region.

In accordance with the Philippine National Standard for Organic Agriculture, STF Bombon obtained organic certification for its livestock, poultry and poultry products, grain crops, vegetable crops, legumes, root crops, and perennial crops like pomelo and papaya.

Since the mid-90's, the farm has been espousing the use of organic agriculture. It adopted the use of microorganisms for its fertilizer production and promoted it as part of the farm's integrated farming bio-system technologies.

Third-party organic certification provides consumers confidence in the organic integrity of the products they buy. Certification is one way of ensuring that products claiming to be organic are actually produced according to organic farming principles. It is a way of protecting consumers, producers, and traders against the use of misleading or deceptive labels.

With PSFI's farm produce carrying the organic certification seal, it can receive premium prices for its products. It can also easily access the fast-growing local markets and gain access to additional funding and technical assistance from the national agencies in promoting not only the economic, but also the ecological and environmental benefits of going organic, which are all directed towards sustainable development.



Sumilao LGU officers visit Bombon Training Farm

by Maria Pamela Castro and Isagani Betchayda

On May 25, 2017, the Municipality of Sumilao (Bukidnon), led by Mayor Jose Villo, visited the Shell Training Farm in Bombon, Camarines Sur. With a goal of introducing organic agriculture to his municipality, Mayor Villo brought with him his Agriculture team (the Municipal Agriculture Office personnel led by Bing Dumaguit, together with eight chairmen of the Barangay Agriculture and Fisheries Councils, the Municipal Agriculture and Fisheries Council, and 2 municipal councilors).

As they toured the farm, Mayor Villo appreciated and basked at how all the crop and livestock production, and farm waste management technologies can all be replicated in Sumilao, specifically vermicomposting and bio-organic fertilizer production, among others. He expressed interest in organic farming and mentioned that while Sumilao is an agriculture-based community in the province of Bukidnon, where most of the population are dependent on agriculture as its main economic activity and as primary source of income, organic farming is not popular to most farmers. Rice, corn, and high-value vegetables are planted in the area, but are cultivated using conventional means, with large corporations planting commercial crops like banana and pineapple using the same inorganic methods.

The members of the contingent were thrilled with the activities they did during the visit, especially on the vermicomposting module where they laid their hands on the African night crawlers, the worms used to decompose agricultural waste. They also harvested and sieved vermicast and vermicompost. During the open forum, Mayor Villo articulated his desire to replicate all the modules and is willing to allocate up to 100 hectares in Sumilao for organic farming. He invited Pilipinas Shell Foundation, Inc. (PSFI) to visit Sumilao to assess the area for implementation of his planned organic farm and ascertain the needs of the farmers for identification of modules for the conduct of the Integrated Farming Bio-Systems (IFBS) training.

Satisfied and ecstatic over the visit, they bought available organic produce from the farm like black rice, pili seedlings, and native duck eggs.

Sieving vermicast



Pasacao barangays affected by Typhoon Nina receive livelihood assistance

by Rachael Nathanielsz, Maria Pamela Castro, and Roger Borromeo

Pilipinas Shell Foundation, Inc. (PSFI), in partnership with the Pasacao local government unit (LGU), launched a livelihood program for Typhoon Nina victims on March 22, 2017.

Bicol region was devastated by Typhoon Nina (international name: Nock-Ten) last Christmas, affecting 48,458 families in the region. According to the Department of Agriculture, an estimated 87,800 hectares of rice fields and 6,000 hectares of corn fields were also damaged.

Pasacao, Camarines Sur is one of the municipalities that was severely hit because of its geographical location. A total of 5,611 households were affected, with 1,526 houses recorded as totally damaged and 4,085 houses partially damaged. As a response, the Pasacao LGU pooled its resources to provide immediate relief to those affected. Pilipinas Shell Petroleum Corporation (PSPC) also provided relief assistance to its fenceline communities.

Realizing the impact of the typhoon on livelihood and the need for sustainable support to the affected families, PSFI, in partnership with the Pasacao LGU, launched the Pasacao Typhoon Nina Livelihood Support Program to help in the restoration and improvement of living standards and general well-being of affected families in the municipality. The program included the conduct of Integrated Farming Bio-Systems (IFBS) sessions, goat dispersal for farmers, and boat rehabilitation subsidy for fishermen. Pasacao Mayor Niño Tayco expressed his gratitude to PSFI for giving the

beneficiaries an opportunity to start again.

Philippine Vice President Leni Robredo was present in the program launching and Memorandum of Agreement (MOA) signing. Sharing how happy she is to work with the Pasacao LGU and PSFI in helping those in need, she said: "Helping one another matters because we have a common goal for our countrymen." Moreover,

PSFI Executive Director Edgardo Veron Cruz, in his message to the beneficiaries, said: "Shell is helping you help yourselves. Make use of what's given to you and develop it further."

A total of 207 goats were distributed to 90 farmers early this year, while 210 farmers completed their IFBS training on June 20. Moreover, 25 fishermen were able to get their boats repaired through the boat rehabilitation subsidy.



1: VP Leni happily meeting Pilipinas Shell officers during the Pasacao program launch and MOA signing, 2: Distribution of starter kits to IFBS graduates, 3: Goats distributed to farmer beneficiaries, 4: A priest blessing the boats of the fishermen beneficiaries





Agricultural partnership for Tinambac farmers

by Maria Pamela Castro and Roger Borrromeo

On May 27, 2017, a Memorandum of Agreement (MOA) was signed between Pilipinas Shell Foundation, Inc. (PSFI) and the Municipality of Tinambac, Camarines Sur for the conduct and implementation of the Integrated Farming Bio-Systems (IFBS) training in the area. Under the agreement, PSFI provided the training to 190 farmers identified by the local government unit (LGU). Modules included in the training were soil fertility management, rice and corn production, vegetable production, and farm planning and management.

The partnership is one of the projects implemented by PSFI under the Angat Buhay program of the Office of the Vice President (OVP) of the Republic of the Philippines. Angat Buhay is VP Leni Robredo's program to combat poverty in the country and was made possible by bridging LGUs to development partners of the OVP.

The MOA signing ceremony held at Naga City was hosted by VP Leni herself and was attended by officials from Tinambac LGU, PSFI, and OVP personnel.

Tinambac LGU was led by Mayor Ruel Tuy, two municipal councilors, and other municipal officials.

Mayor Tuy mentioned that one of his priority programs in the municipality is agriculture. He pledged that his administration will make sure that agriculture-related programs implemented in their area will be continued for the benefit of their farmers. In addition, PSFI Executive Director Edgardo Veron Cruz emphasized PSFI's vision of strengthening community systems and individuals for sustainable development.

VP Leni, for her part, reiterated the benefits of IFBS and hopes that farmers will not just be contented with the knowledge but also hone their entrepreneurship skills for increased income.

The 190 farmer beneficiaries have already completed the IFBS training at the Shell Training Farm in Bombon. In their graduation on August 17, 2017, they received their certificates and starter kits, including microbial inoculants and vegetable seeds to facilitate their vegetable farming.



MNHS students doing hands-on activities on crop production (Shell Training Farm – Pililla, Rizal)



Bringing **agriculture** closer to the youth

by Maria Pamela Castro and Bernard Camano

In the 1st quarter of 2017, Pilipinas Shell Foundation, Inc. (PSFI) entered a partnership with the Malaya National High School (MNHS) for its support to the latter’s K-12 program on agriculture. MNHS is an integrated high school that started offering a Senior High School Program in 2016.

Under the partnership, PSFI, through its Shell Training Center (STC) in Pililla, Rizal, provides hands-on activities to MNHS students taking up Crop Production, a prerequisite subject for Organic Agriculture; this is part of the academic track in the General Academic Strand, of which Organic Agriculture is an elective course. Once the students have passed the Crop Production subject, they already can apply for the Agricultural Crops Production National Certification II from the Technical Education and Skills Development Authority.

In 2015, PSFI started its collaboration with MNHS by conducting an orientation on

agriculture as a career option for Grade 10 students; 59 of them are now senior high school students pioneering in the agriculture strand and are undergoing activities in crop production at STC Pililla. Their immersion commenced on July 22 and is facilitated every Friday until October 13, 2017. Activities are centered on soil fertility management, organic fertilizer production; crop production, including plant propagation; and farm tool, machinery, and equipment identification and use.

Nerissa Dalumpines, MNHS principal, expressed her gratitude for PSFI’s assistance to their school. Moreover, Eulogio Guinto, an agriculture graduate himself and MNHS Senior High School Program Coordinator, hopes that the students realize the livelihood and career opportunities in agriculture and its importance in contributing to the country’s food security.

MNHS is one of the very few schools in Rizal offering agriculture courses in their Senior High School Program.

Empowering women through livelihood and entrepreneurship

by Jim Palma and Olivia M. Sorio

Pilipinas Shell Petroleum Corporation (PSPC) continues to solidify its social performance as it rolled-out sets of training on sewing for women of Brgys. Tabangao, Ambulong, and San Isidro, Batangas City; this is part of the Social Development Plan under the Shell Tabangao Asset Renewal-Tabangao Refinery Euro-IV (P) Compliance (STAR-TREC) Project.

Pilipinas Shell Foundation, Inc. (PSFI), in partnership with Silangan Ibabao Batis Bulihan Araneta Proper (SIBBAP) Multipurpose Cooperative and Lakas ng Mangingisda sa Baybayin ng Tabangao (LAMBAT), conducted Maghanapbuhay sa Bahay (Magbuhay) training sessions on sewing from February to March this year. Magbuhay, a program introduced in 2012, evolved from the idea of giving livelihood opportunities to housewives by developing their income-generating capacity, thus helping sustain the financial needs of their family.

With the city's compliance to Environmental Code Ordinance No. 16, Series of 2010 or the regulation on the use of plastic and Styrofoam materials for packaging, the training also originated from the need of Batangas City residents for eco-bags. Currently, SIBBAP Cooperative is producing eco-bags, t-shirts, jogging pants, school uniforms, curtains, bed linens, throw pillows, pillow cases, and rags.

"We are positive that these training sessions will not only develop the participants' technical skills, but also mold their social well-being," said PSFI Program Manager Olivia M. Sorio.

The cooperative received seven new heavy-duty machines and raw materials from the Department Labor and Employment (DOLE) after their business proposal was granted by the latter. They also opened the training to non-Ambulong residents and non-cooperative members. "Because of the collaborative effort of everyone, this training became attainable. And because of this, we would like to share these learnings and extend the opportunity to help others. I'm sure that there is a bright future with this endeavor," said SIBBAP General Manager Marie Antenor.

Mariana Cortez, one of the members of SIBBAP Cooperative, detailed how the Magbuhay training made a huge impact in her life: "I consider the skill I learned as imperishable because I can use it for the rest of my life. I am forever grateful for this opportunity because I am able to help my husband in meeting our family's financial needs. But more than that, I am willing to share what I have learned as it would be my greatest honor to contribute something in the development of our society."

With the collective help of PSPC, PSFI, and the local unit of Ambulong, the said cooperative transferred at the newly constructed Multipurpose Cooperative Building, which houses the Garment Production Center. During the building inauguration on March 24, 2017 PSFI formally handed over a check worth Php 300,000 as grant fund in support of the garment production livelihood program.

Magbuhay trainees with PSFI Program Manager Olivia M. Sorio (middle, in white)



Training sessions on sewing





Microfinance assistance for Dolorian Producers Cooperative

by Melchor Aguilera

On June 27, 2017, Pilipinas Shell Foundation, Inc. (PSFI) and Dolorian Producers Cooperative (DPC) forged a strong partnership through a Memorandum of Agreement (MOA) signing. The MOA is anchored on the Suporta sa Buhay (SUHAY) program of PSFI through which DPC has been provided with microfinance assistance to establish a mobile canteen. The microfinance assistance comes in the form of an interest-free loan amounting to Php 200,400, payable in 18 months.

SUHAY is a microfinance program of PSFI that aims to assist community micro-entrepreneurs in meeting financial needs for business, while DPC is a credit and service cooperative established in 2015 in Brgy. Dolores, Porac, Pampanga with the purpose of contributing to the upliftment of the economic condition of its members and the community. DPC has a total of 60 active members and is currently engaged in the production of peanut butter and liquid dishwashing detergents.

The MOA signing activity was held in partnership with Alviera, Office of the Mayor, and the Municipal Agriculture Office (MAO) of Porac. Alviera is a mixed-use estate joint venture development of Ayala Land and Leonio Land where Brgy. Dolores is one of the host communities.

Mayor Condralito Dela Cruz and Melba Malit of MAO both expressed gratitude to

PSFI and Alviera for their continued support to DPC. Moreover, Mayor Dela Cruz narrated how PSFI helped a number of out-of-school youth from Brgy. Dolores through trainings in small engine and motorcycle repair. On the other hand, PSFI Executive Director Edgardo Veron Cruz highlighted the role of PSFI in helping communities help themselves. He also said that with the number of trainings the DPC had undertaken, the cooperative is now equipped to handle and manage its livelihood projects.

DPC Chairman Cesar Santiago was very appreciative to PSFI for supporting the cooperative since 2015. He shared how PSFI was instrumental in keeping the cooperative intact and in the realization of their livelihood projects. He also expressed gratitude to Alviera for giving DPC livelihood opportunities such as the mobile canteen and production of pavers.

According to Chairman Santiago, part of the loan will be used to purchase a second-hand vehicle for the mobile canteen and for transport of workers to the pavers production center. Meanwhile, Jonax Dying, Alviera Deputy Manager, made a commitment for continued support to DPC and to the community of Brgy. Dolores.

DPC was also visited in their office by Baby Dizon and her son, Benedict Dizon (Shell dealer in Porac, Pampanga), who committed to support DPC in pursuit of their livelihood projects.

The King's journey

by Charelaiane Credito

Unlike other kings who were born with a silver spoon and inherited fame and riches, King Harold's beginning was a total opposite.

Known as "King" by his family and friends, firstborn among five siblings, he was raised in San Isidro, Curva, Batangas City. A simple boy who wanted nothing but a good life for his family tried his hardest and grabbed each opportunity that came.

With his mantra, "Just keep going," King mustered all his courage and took the Sanayan sa Kakayahang Industriyal (SKIL) exam conducted by Pilipinas Shell Foundation, Inc. (PSFI) in 2011. He passed

the exam and the interview and was able to participate in the Leadership Enhancement and Attitude Development (LEAD) Workshop.

Later on, King became a welding trainee at Keppel. According to him, the training was never easy, but he treated the difficulties as his motivation to keep going. He also accepted other tasks given him as he considered it a gain on his end: "Hindi naman ako nakapagtapos ng kolehiyo kaya hindi ako namimili ng trabaho. Ang drive ko ay para sa pamilya ko, para sa aking sarili, at para sa aking future. (I wasn't able to finish college so I'm not complaining when it comes to work. My drive is for my family, myself, and my future.)"

He knows that everything we pray for might not happen, but the right time will come for each of us. At the moment, he is certain that God is preparing him for the bigger battle ahead of him, with his family as his primary motivation.



King Harold (left) at work

Armed with his motivation, King applied for a job in one of the contractors of the Shell Refinery during a shutdown in 2012. Equipped with the knowledge he gathered and skills he learned from SKIL and his apprenticeship at Keppel, he accepted the task given him even though it was not focused on welding. He was trained to be a mechanical fitter and that was how he started.

Every project completion, King would keep himself busy by looking for other job opportunities or trainings to add up to his knowledge. Since then, King has been involved in various projects within Batangas.

Life lessons of King

For over six years of working for various industries and projects, in different seasons, with different people, King managed to gain many experiences and lessons in life, that according to him, served as his pillar and guide in order to survive in the world of skilled workers. Of all the lessons he gained, he believes that respect is always the key forward. He believes it should be given to anyone regardless of their designation and that anything and anyone treated with it will also value its essence. With this attitude, King is convinced that everything will fall into place.

King also knows the significance of intervention when it comes to safety. According to him, intervention is not only a principle to live by during ground works, but it should also be applied outside the refinery area.

King believes in right timing. When asked if he wants to be in a higher position in the future, he said, "Sa tamang panahon. (At the right time.)" He knows that everything we pray for might not happen, but the right time will come for each of us. At the moment, he is certain that God is preparing him for the bigger battle ahead of him, with his family as his primary motivation.

Reminiscing the time when he was still a scholar, King described it as an uneasy road. However, King never stopped dreaming and aiming high. He is sure that with hard work and perseverance, he will be able to achieve anything.

Soon, he plans to apply overseas to provide a better life for his family and for himself. When asked how he sees himself 10 years from now, King said he would be working abroad, would acquire a decent car, and live in a humble home with his own family.

When it comes to his future children, King's top priority is to give them a good education: "Hindi ako nabigyan ng pagkakataong makapagtapos ng pag-aaral kaya 'yun ang ibibigay ko sa aking anak (I wasn't given the opportunity to finish school, so that's what I will give my child.)" He is certain that good education is the key to self-improvement and a great legacy he could ever leave his children.

King knows he still has a very long way to go, but he is determined to reach the finish line. To every person of his age, who has this kind of beginning and wants to succeed someday, here is King's advice: "I-grab n'yo lang ang mga opportunity na dumadaan sa inyo at huwag maging mapili sa trabaho dahil marami tayong matututunan dito. (Grab every opportunity that comes your way and don't be choosy with work because you will learn a lot from whatever work you do.) Every opportunity is always a blessing."

Currently, King works as a mechanical fitter in JPhil, a contractor of Shell Tabangao Refinery. He lives at San Isidro, Curva with his siblings, mother, and father, who is also a mechanical fitter in the same company. He plans to pursue his application to work overseas after this project with JPhil and continue working on his craft.



The Shell-PhilDev journey of Rein and Leo



L-R: Leonardo Nogas and Reinwill Boyles

Reinwill Jan “Rein” Boyles and Leonardo “Leo” Nogas Jr. are Shell-PhilDev scholars from Mindanao State University – Iligan Institute of Technology. With their hard work and perseverance, both graduated Magna Cum Laude in BS Chemical Engineering and BS Electrical Engineering, respectively, in July 2017.

To know how the Shell-PhilDev Scholarship impacted their life, read on and be touched by their personal accounts of their journey:

Q: How did you find out about the scholarship?

Rein: My friend told me that the scholarship office was looking for students to be interviewed and that Dean’s Listers would be prioritized. I was lucky that I made it to the cut.

Leo: I found out about it through my friend/ batchmate, Reinwill, while he was on his way to sign the application. I went with him that day and found out that I was eligible to apply as well. The rest is history, and boy was I lucky.

Q: How was your life before Shell-PhilDev came?

Rein: I was so focused with my studies because I thought extra-curricular activities such as joining organizations would have no bearing during employment. Before Shell-PhilDev came, every semester was a battle for me. There was no

assurance if I’d have free tuition or not. I had to maintain high grades to avail of the free tuition for the next semester.

Leo: I was yearning for a support group, to learn from the experiences of others and share my own. I did not feel a presence of a second family at my university. I wasn’t that close to my teachers yet and my circle of friends was spread thin from all my organizations. My life was juggling between various activities that never really built a tightly knit relationship among members. Plus, the struggles in engineering. I wanted to be part of something big and genuine, a place where I can share my story. The scholarship was a dream come true.

Q: Can you share with us how your Shell-PhilDev journey went?

Rein: I was so privileged to have this scholarship. After I formally became a scholar, so many things had happened. I was able to go out of my comfort zone, join an organization, and I eventually became a student leader for two consecutive years. I definitely had a lot of engagements. Aside from these, I was able to learn a lot from great people during the annual Shell-PhilDev Leadership Camp. We also had the opportunity to attend the IDEA Workshop, which made me appreciate the importance of technopreneurship. Through this scholarship, I was able to build self-confidence and improve my communication skills. Today, I am no longer the Nerdy Rein. I am now the Leader Rein.

Leo: The journey was long, especially since we had to wait a whole year for the annual camp. The scholarship never failed to support and be there during the whole ride. Ma'am Bernie, Ma'am Zen, and Sir John are my best bunch of confidants. I knew the scholarship was there for me every step of the way, and in each step, I can't help but think of what I did to deserve this; so, I make an effort to prove to my benefactors my worth and my dream to contribute in the near future.

Q: How did the leadership camp help you in life/greatest lessons you learned from it?

Rein: When I was in high school, I was a student leader, but when I went to college, people told me I wouldn't need it anymore. I got too focused in my studies, and before I knew it, I felt I had lost my leadership skills. However, with the help of the leadership camp, I was able to revive my former self, the Leader Rein. The camp reminded me of my passion to lead. As a result, I became an officer in our college organization.

Leo: I learned that attitude can make or break a person; that has been my 'mantra' ever since I took the Leadership Enhancement and Attitude Development Workshop. I should be sensitive to the effect of my attitude on others as well as the attitude of others towards me. I learned to make a habit of always considering where the other side is coming from. Various activities in the camp enabled me to take to heart that every experience is a learning opportunity and I should make the most out of it, and that the extent and intent of my actions should always lean towards how I can contribute.

Q: What are you currently doing now? What are your next steps now that you've graduated?

Rein: I'm preparing for the upcoming board exam. I would also like to apply at Shell afterwards. I was just so impressed with how Shell employees

treat people and I want to become part of that family. Moreover, because of everything that Shell had done for us, I'd like to return the favor.

Leo: While waiting for my board exam review this November 2017 and my Electrical Engineering board exam by April 2018, I'm planning to teach at my university, MSU-IIT, while earnestly applying for an assessed internship at Shell.

Q: Any message to the scholars?

Rein: To my co-scholars, I want you to treasure this scholarship because you are so blessed to be part of it. This scholarship is so different from other scholarships. In here, they treat you as their real children. They're going to keep up with your progress from time to time, help you, and even give you advice when you're at your lowest. To everyone, just continue to dream big and work hard for your dreams in order to turn them into reality.

Leo: I've noticed that I kept repeating this thought to myself during the last camp. It has been three years and four camps since I joined. Throughout all those leadership camps and activities, I've been introduced to a great number of Shell employees, happily and willingly sharing their craft and passion while working in Shell. Sir Joseph, Ma'am Tracie, Sir Gerboy, Sir Edgar, Sir Jay, Ma'am Castro, to name a few. Each of them had an impact on me. I felt that they are all happy with what they are doing. The aura seemed to transcend on me.

I remember my dad saying that I should go work on something I'd enjoy doing. I never really put too much thought on where I'd like to work in the future, but now I sure do. It's not often we get to see the company culture up at close. This scholarship provided me with a glimpse of that and on how it can mold an employee, a person.

To the scholars, I wish for all of you to realize the gift we have just been continually receiving. We are part of not only a scholarship, but a family that is here to stay and be with us all throughout. Both PhilDev and Shell lead by example on how a company, that treats its employees as family, helps others. I'd love to don that uniform someday and be part of the same company and family supporting us scholars in our respective degrees.



Puerto Princesa City celebrates Pista ng Kalikasan

by Beneva Malabanan

The City of Puerto Princesa, together with the Community-Based Sustainable Tourism Association (CBSTA) and Youth Save the Planet Earth (YSPE), successfully celebrated the Pista ng Kalikasan in Brgy. Tagabinet on June 10, 2017.

The activity was made possible by the support of the Puerto Princesa Subterranean River National Park Management, the City Government, the Local Government of Tagabinet, and Pilipinas Shell Foundation, Inc. (PSFI)

The highlight of the celebration was a tree planting activity in the areas surrounding the Hundred Caves. The activity gathered CBSTA and other organizations in campaigning for environmental conservation to lessen the worsening issue on climate change. With more or less 500 trees planted by 105 volunteers, the activity aims to balance biodiversity, create economic opportunities for the community, and provide a sustainable food source.

The Local Government of Tagabinet also passed a resolution to designate an area to plant trees aside from those within the vicinity of the Hundred Caves.



Volunteers during the tree planting activity (Brgy. Tagabinet, Puerto Princesa, Palawan)

The designated area will also serve as a demo farm where Integrated Farming Bio-Systems will be conducted.

According to Brgy. Captain Arnold Cayaon, it was the first time they had a different kind of tree planting activity because they are used to planting mangroves only. With enthusiasm, he said they will make sure to sustain the activity annually.

The day ended with a renewed passion to protect the environment not only for the current generation, but also for the generations to come.

PSFI boosts Integrated Support to Indigenous Peoples

by Edilberto Magpayo

No stone will be left unturned as Pilipinas Shell Foundation, Inc. (PSFI) strengthens its Integrated Support to Indigenous Peoples (ISIP) program to empower more communities through improvement of health, education, and livelihood.

Skill development for OSY

On December 12, 2016, 25 out-of-school-youth (OSY) IPs got their certificates for completing the six-month residential program of the Palawan Conservation Corps (PCC), a non-government organization catering to OSY through the conduct of several trainings for skill development such as capacity building, environment conservation, organic farming, and alternative learning system.

During the graduation ceremony held at the Rural Agricultural Center in Puerto Princesa, PCC Executive Director Cherry de Dios lauded the graduates for finishing the program. She also expressed her gratitude to PSFI for its indelible support to the developments of IPs.

Jomar Reyes, the batch valedictorian, commended PSFI for opening opportunities to enhance their skills. He further expressed that what they gained in the program will help them provide for their family needs.

The partnership between PCC and PSFI started in 2015. A total of 44 OSY IPs have graduated since.

Organic Vegetable Production training

To gain more knowledge on organic farming, PSFI, in partnership with the City Government of Puerto Princesa and Western Philippines University (WPU), conducted a six-month Organic Vegetable Production training for 19 IP youth from May-November 2016. They graduated on December 5, 2016 at the College of Agriculture, Forestry and Environmental Sciences, WPU, Aborlan.

The training benefitted 19 Batak and Tagbanua OSYs from Brgys. Cabayugan, Maoyon, and Tagabinet.



Jomar Reyes, the batch valedictorian of the PCC 6-month residential program, delivering his speech



A farmer and his carabao doing the day's work with a scenic view in the background (Brgy. Tagabinet)

They were taught how to develop and sustain farms through extensive series of lectures and practical applications. On the monitoring, it turned out that 17 of the 19 OSYs trained have developed their own farm.

Integrated Farming Bio-Systems training

Six IP communities from Brgys. Marufinas, Cabayugan, Maoyon, Concepcion, Simpocan; and Sitio Ligad, El Nido benefitted from the Integrated Farming Bio-Systems (IFBS) training from September-October 2016. A total of 266 IPs from the six barangays attended the 5-day training sessions.

Martin Gupo, chieftain of Sitio Tagnaya, Brgy. Concepcion and Elpidio Abia Jr., councilor of Brgy. Marufinas, shared the same sentiment on the opportunity opened to their communities. Both were deeply grateful and looked forward to applying their learnings in their respective barangays.

Based on the monitoring activity, 135 out of 266 trainees have already applied what they have learned. By developing their home garden, they no longer have to buy vegetables from the market because they already can harvest their own.



Farm tool delivery to the IP communities

One of the beneficiaries of the six-month Organic Vegetable Production training proudly showing his developed farm



IFBS beneficiary from Brgy. Maoyon harvesting his produce

A beneficiary of the organic farming training for OSY

Rehabilitating the environment one mangrove at a time

by Marah Villanueva

Volunteers from Shell, Philippine Disaster Resilience Foundation (PDRF), Philippine Business for Social Progress (PBSP), the local government unit, and local residents joined the second mangrove planting activity on May 23, 2017 in Brgy. Cagay, Roxas City as part of Shell's Yolanda rehabilitation program. A total of 725 propagules of Miyapi were planted.

Out of the 10,300 Bakhaw propagules planted in June 2016, only 32% survived. According to PDRF, Bakhaw was probably not suitable in the area so a new species of mangrove (Miyapi) was introduced.

Andrew Dela Cruz, resident of Brgy. Cagay and member of Palina River Development Association (PARIDA), said, "Malaking tulong ang mangroves. Kapag lumaki, nagsisilbing source ng ecotourism. Kami mismong mga miyembro ng PARIDA, asosasyon ng mangingisda, kumikita kasi may trabaho. Dumadami ang isda kapag may mangrove. Proteksyon din ito laban sa masamang panahon katulad ng Yolanda. (Mangroves are a big help. When they grow, they become a source of ecotourism. We, members of PARIDA, association of fishermen, earn because there is livelihood. The number of fish increase where there's mangrove. This is also protection against calamities like Yolanda.)"



Volunteers during the mangrove planting activity (Brgy. Cagay, Roxas, Capiz)





football for
Life
 tacloban

One of the beneficiaries of F4L aims for the goal

Kicking off a bright future for children

by Rachael Nathanielsz

Pilipinas Shell Foundation, Inc. (PSFI), an organization that has played an active role in Super Typhoon Yolanda relief and rehabilitation efforts in Tacloban, sealed a partnership with FundLife International in 2015 to implement the latter’s Football for Life (F4L) program for the benefit of 7 to 16-year-old children survivors of Brgys. 69 and 70 (Anibong, Tacloban). The partnership was extended by another year – to July 2017.

PSFI provided funding for the implementation of the program and rehabilitation of the community’s basketball court, where play sessions were conducted by FundLife. By engaging, supporting, and empowering children who once got deprived of their childhood, FundLife, together with its partners like PSFI, brought back color to the lives of these children.

When Super Typhoon Yolanda, one of the strongest typhoons in the world, severely hit the city of Tacloban in November 2013, homes were destroyed and lives were lost. With the trauma that the devastating disaster caused, children were left in a vulnerable state.

To help the young survivors bounce back, FundLife started the F4L program in Tacloban in 2014. Primarily developed to provide the first line of psychosocial support to children post-disaster, F4L was designed to engage them in regular play sessions, fostering positive core values fundamental



Children survivors of Brgys. 69 and 70, Anibong, Tacloban



All smiles during the MOA signing – Partnership Extension (L-R: Olga Babina, FundLife Financial Director; Marko Kasic, FundLife Founder and Program Director; Edgar Veron Cruz, PSFI Executive Director; Marah Villanueva, PSFI Project Officer)

to team building, camaraderie, and cooperation in a fun captivating climate. Not only does it bring children back to play, it also develops the capacity of locally sourced coaches to cultivate an authentic community ownership model.

As PSFI and FundLife’s partnership came to a close this year, FundLife Founder and Program Director Marko Kasic gave us his thoughts on how F4L made an impact in the lives of children and how PSFI helped in the process:

“When F4L started in Anibong, there was no safe space for children to go. They would often dwell on the narrow streets, unsupervised, and without any organized activities. Thanks to the support of PSFI, F4L was able to repair the basketball court and turn it into a safe-space for children to play and serve as a venue for community activities.

“Through the delivery of F4L, children in Anibong had access to regular (3x a week) play sessions where they were able to develop their social, interpersonal, and soft skills. Through our local ‘champion coaches’, they were also given emotional support by having an ate/kuya figure helping them deal with personal/social problems.

“The program, through the creation of an Anibong Football Team, gave children far more confidence and belief in themselves and taught them that no matter where they are from, they can reach their potential. The team participated in several festivals, playing with children from private schools. F4L gave them opportunities to go to Cebu and other places they had never been to. It connected them with foreign coaches and showed them that all people are the same - no matter where they come from.

“Overall, I hope the program encouraged the children to believe in their dreams, and that in the future, when they encounter challenges, they will be reminded that they can overcome them if they work hard and stay committed.

“The F4L Anibong program would not have happened without the support of PSFI, therefore it is not an understatement to say PSFI’s contribution was absolutely critical to the program’s realization.

“A huge thank you to everyone at PSFI for giving us the opportunity to deliver this project for improving the lives of children in Anibong. We are extremely grateful that the program gave an opportunity for the youth to serve as positive role models to others.”



F4L session in Anibong basketball court

Rebuilding lives together

by Rachael Nathanielsz

In 2016, Pilipinas Shell Petroleum Corporation (PSPC), through its social development arm, Pilipinas Shell Foundation, Inc. (PSFI), sealed a partnership with Habitat for Humanity (HFH) for a resettlement project in Anibong, Tacloban, Leyte. Supporting HFH Philippines' campaign We Build, PSFI has committed to provide assistance for the resettlement of 146 Yolanda-affected families to Kawayanville in Brgy. 106, Sto. Niño, Tacloban.

The first and second batch of families received their house keys March this year. Pilipinas Shell and HFH also conducted a volunteerism activity wherein Shell employees, dealers, and contractors, led by Anibong Terminal Manager Paul Solon gathered to paint nine houses for the beneficiaries. One of the volunteers, Orlando Dilda, expressed his fulfillment in participating in the activity: "It was really enjoyable. I also feel it's a way of giving back because I was also blessed with a new house."

During the briefing with the beneficiaries, Marufelia Dagondon, HFH Visayas Program Manager, described the houses as a manifestation of new beginnings – new location, new community, new neighbors. Moreover, occupancy rules were discussed as well as the importance of cooperation for the benefit of the whole community.

Talking to some of the newly resettled residents, we noticed how grateful and happy they were to move to a new home, to start a new life. "Dati, tuwing umuulan, kinakabahan talaga ako. Ngayon, hindi na dahil matibay na ang bahay namin at malayo sa mapanganib na lugar (Before, every time it would rain, I would feel really nervous. Now, I feel secure because our new house is resilient and far from the danger zone)," shared Ruby Esperas.

111 Yolanda-affected families from Anibong have already resettled as of end May; another 35 will resettle by the end of 2017. When the resettlement phase is completed, livelihood programs will be launched and implemented as part of the community's social development.



Shell dealers happily painting houses



Second batch of beneficiaries with their house keys



Ruby Esperas, one of the beneficiaries of the resettlement project



Shell volunteers together with HFH representatives



Shell volunteers

Providing shelter and improving lives

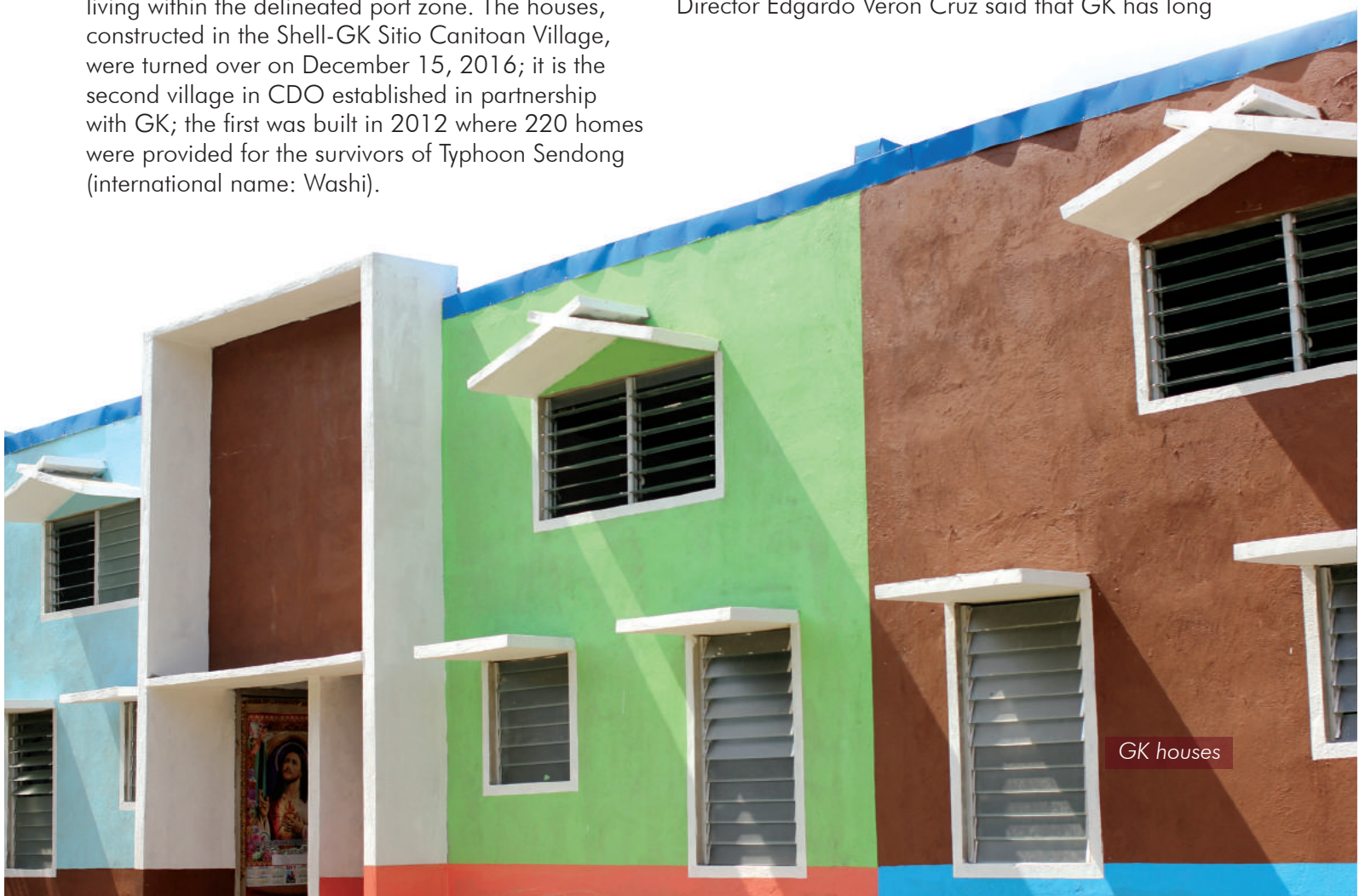
by Rachael Nathanielsz and Conrad Parizal

With their partnership spanning over a decade, Shell and Gawad Kalinga (GK) have been unwavering in their commitment to provide homes and empower communities through capacity-building programs.

In connection with the establishment of the North Mindanao Import Facility (NMIF) in Cagayan de Oro (CDO) City in 2016, a resettlement program was developed to provide houses for 20 informal settlers living within the delineated port zone. The houses, constructed in the Shell-GK Sitio Canitoan Village, were turned over on December 15, 2016; it is the second village in CDO established in partnership with GK; the first was built in 2012 where 220 homes were provided for the survivors of Typhoon Sendong (international name: Washi).

According to Melanie Bularan, Country Social Performance & Social Investment Manager, "This project is not only done in CDO through NMIF, but also in other parts of the country where Shell is present. It's really about initiating advocacies that promote people and community development."

Meanwhile, during the House Turnover Ceremony, Pilipinas Shell Foundation, Inc. (PSFI) Executive Director Edgardo Veron Cruz said that GK has long



GK houses

been a partner of Shell not only in building houses, but also in providing sustainable livelihood programs; these include organic vegetable farming trainings which PSFI has introduced to GK beneficiaries in several villages across the country. This is also aligned with the commitment of CDO City Mayor Oscar Moreno, represented by City Housing Consultant Ermin Pimentel, to sustain the resettlement program through skills training and livelihood support.

The Shell retailers in CDO City, led by Emma Lim Lo Suy, also joined the volunteer house painting activity and provided Christmas gift packs to the beneficiaries. "It is truly heartwarming to know that Shell is supporting this kind of activity. We look forward to be involved in this kind of undertaking in the future," said Suy. According to her, more than providing shelter, the beneficiaries also need to be assisted in their livelihood activities. "As a retailer, I want to make the beneficiaries feel that we care and we can help them in whatever way we can," she added.

Resettling means adjusting to a new life. And because Sitio Canitoan is not close to the city,

job opportunities are scarce. With that, the plan to have a sustainable livelihood program is being explored, according to Mark Brazil, NMIF Community Liaison Officer.

One of the newly-resettled residents is Mercy Telmo, a 37-year old mother who emphasized the significant change that happened in her life: "Mas ligtas ang pakiramdam namin dahil mas matibay ang bagong bahay namin. Wala kaming problema tuwing umuulan. Maganda at komportable rin dito (We feel safer because our new house is sturdier. We don't experience any problems whenever it rains. It's also beautiful and comfortable here)." Thanking Shell and GK, she said, "Matagal na namin itong pinagdarasal at ngayon natupad na ang pangarap namin (We've been praying for this, and now our dream is fulfilled)."

As this partnership with Gawad Kalinga has proven, Shell goes beyond developing new energy sources to address the energy challenge by being a strong partner of the Filipino in pursuing nation-building initiatives.



Ceremonial handover of houses



Mercy Telmo with her son

Pilipinas Shell wins 16 Quill Awards

by Warlou Antonio

Shell companies in the Philippines' outstanding communications programs and marketing campaigns were feted this year by the International Association of Business Communicators (IABC) in its 15th Philippine Quill Awards held at Manila Marriott Hotel last July 5, 2017. The company brought home a total haul of 16 awards, including 1 Top Award, 7 Awards of Excellence, and 8 Awards of Merit.

This year marked a special milestone for Shell, as for the first time ever, the organization took home a Quill Top Award, for the entry Shell Sustains Involvement and Engagement through Elevated Communications in the Communication Research division. Shell bested six organizations that vied for this prestigious recognition. Only three Top Awards were presented during the ceremonies. These citations reflect Shell's relentless commitment to develop programs that support business objectives while powering progress for the Filipino people.

The following programs of Pilipinas Shell Foundation, Inc. (PSFI) were given recognition:

Awards of Excellence

- KALSADA (Kabataang Ligtas sa Sakuna at Disgrasya) Cares for Children's Welfare on the Road
- Integrated Support to Indigenous Peoples (ISIP) Program
- Save, Invest, Nurture Access to Green Energy - Access to Energy Project

Awards of Merit

- Response to Communities Under Emergencies (RESCUE) Program
- Ensuring the Future of Philippine Sciences and Engineering: Shell's S.T.E.M. Story (Shell-PhilDev Scholarship Program)

Pilipinas Shell team proudly holding the 16 Quill awards of recognition





PBSR team receiving the silver Anvil award

PBSR wins an Anvil

by Julius Elope

The Philippine Business Sector Response to HIV/AIDS (PBSR) won a silver Anvil under the category “Directed at Specific Stakeholders- External Consumers, Communities, Special Interest/Advocacy Groups” in the prestigious annual Anvil Awards on March 10, 2017 held at Makati Shangri-La Hotel.

The award was a defining moment for a program that envisioned the workplace as a catalyst for national change and reinforces the culture of health and safety.

The Anvil award was the biggest recognition the PBSR program has received to date. Prior to the Anvil victory, PBSR was awarded by the city government of Quezon City for its indelible contribution to the city’s HIV service delivery network. It also received a special citation from the Department of Health for its significant contribution and support to the National HIV Program in 2016.

The silver Anvil was received by the foundation’s Executive Director, Edgar Veron Cruz, and the PBSR core team- Marvi Rebueno-Trudeau, Don Paulino, Dr. Stella Flores, and Julius Elope, together with various program partners.



Published by Pilipinas Shell Foundation, Inc.
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